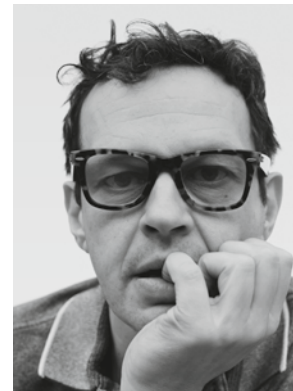




**Tom
Dixon.**

FLAT LAMP

Philips Lumiblade has collaborated with Tom Dixon to develop 'Flat Lamp', a unique collection of OLED light bulbs. A true first in the next generation of illumination, OLEDs provide ultra-thin, consistent, energy-efficient and sustainable lighting. The Flat Lamp is a typically direct and succinct interpretation of this new, exciting technology and the collection includes three different shapes: Square, Round and Strip.



"Our collaboration with Philips has been nothing short of illuminating, being able to work on the cutting edge of technology in a field that has such a big impact on people's everyday lives. For us it's a dream project where the objective is to be at the forefront of reducing energy consumption whilst illuminating spaces both more attractively and more functionally. OLEDs are going to change the way that designers, architects and the general public use light, and we are delighted to be the designers of the world's first integrated OLED bulb."

Tom Dixon